



A knitting club based on
your favorite Fairy Tale Classics.

This year we're replacing our *Woolgirl Sock Club* with a club that has a bit of whimsy and wonder, and it's called ***Once Upon a Time: A Classic Fairy Tale Knitting Club***. The classics are returning and are more popular than ever, so we thought – wouldn't it be fun to devote an entire year just to some of our favorite classic fairy tales?!!!

Join us as we travel to the enchanting world of Snow White and the seven dwarfs, walk with Little Red Riding Hood on her journey to grandmother's house, and explore the world of a mischievous boy who can fly magically and refuses to grow up!



Each kit will include:

- One skein of sock yarn from one of our favorite dyers
 - A sock knitting pattern
 - An non-sock knitting pattern
 - A stitch marker designed by Wee-Ones
- One or two knitting related accessories to fit the theme

In addition, with *Once Upon a Time*, you have the option of signing up for the entire club or you can pick and choose the themes you want to receive. This way you can select just the kits you want to receive or you can splurge and join us for a fantastically magical year of Classic Fairy Tales! It's entirely up to you!

Themes & Dates..

The club will begin in March 2012 and will continue through January 2013.

March 2012

Theme: Sleeping Beauty
Dyer: Blissful Knits
Cost: \$75

May 2012

Theme: Hansel and Gretel
Dyer: Knitted Wit
\$68

July 2012

Theme: Rumpelstiltskin
Dyer: Alpha B
\$70

September 2012

Theme: Little Red Riding Hood
Dyer: Pigeon Roof Studios
Cost: \$72

November 2012

Theme: Peter Pan
Dyer: Becoming Art
\$70

January 2013

Theme: Snow White
Dyer: String Theory
\$75

Prices for each kit are based on the yarn we've chosen for that particular kit, the complexity of the design, and the extras we plan to include, as well as shipping.

We've done our best to price the kits fairly similarly.

Some of the kits will include a special fabric hand-made knitting bag, while others might include fairy tale themed items – each kit will be unique and a complete surprise!



Some additional exclusive extras:

- Each kit will include notes from the designers and dyers on their inspirations for the project.
- The option of purchasing additional skeins before the kit even ships at a discounted price.
- A special e-book of patterns for club participants after the club ends.
- Unique prizes offered for each club shipment and fun trivia contests – how well do you know your fairy tales?
- Sign up for just the kits you are interested in or for the entire club!
- Special surprise “extras” throughout the course of the club.
- Special pattern support on Ravelry from each designer and Ravelry group support.
- Choose just the yarn, pattern and stitch marker, or the full-kit option!
- Group KAL’s offered for each pattern!



Cost:

Retail cost of the club totals over \$500! We are offering the club at:

\$430 for the entire year (additional shipping charges for International subscriptions other than Canada will apply.) This is an average of just over \$70 every other month.

DISCOUNT OPTIONS: If you also sign up for our exclusive “**The Romantics**” Club you will receive an extra 5% off this club price, which will come to \$408.50 for the entire year. This is a one year club membership, so you must commit to an entire year if you sign up,

OR

If you pay “up front” for this club with a check/money order, you will receive 5% off the original club price of \$430.

You can only apply the discount once, so the total discount you can receive on this club is 5% off. If you choose either of these options the cost of the club will be just over \$68/every other month – a great option!

You also have the choice of signing up for just those kits you want to receive – or choose the yarn/pattern/stitch marker option - it is not required that you sign up for each and every kit or for the entire club. The price of each individual kit is listed.



Payment:

PLEASE NOTE: No matter which payment option you choose, all payments for the first club shipment (March 2012) will be due within 5 days of your registration for the club.

Entire Club Option – FULL KITS

Payment Plan 1: You can pay “up front” for the entire club (details outlined above) which will be due no later than January 30, 2012. You can do this either via check/money order (and receive the 5% discount) or via credit card or paypal. If you choose to pay for the club “up front” but wish to pay the majority of the balance by January 30th, you will only be charged for the first kit upon registration and the remainder of the club payment will be due no later than January 30, 2012.

Payment Plan 2: You can pay for the entire club in 3 equal payments

- December 2011 (for March and May shipments) - \$144
- January 30, 2012 (for July and September shipments) - \$144
- March 30, 2012 (for November and January 2013 shipments) - \$142

Individual Kit Option

You do have the option to sign up for just the kits you are interested in; however, payment will work a bit differently if you choose this route. If you choose to sign up for three of the shipments out of the six, for example, you will be required to make payment for the first kit right you are scheduled to receive right away (December 2011) and the remaining kit balance will be due no later than January 30, 2012.

Yarn/Pattern/Stitch Marker Option

This year we are offering a yarn/pattern/stitch marker ONLY option, which is also a great choice! *Payments work as listed above*, and price are as follows:

Option 1) Entire Year Option - \$320

Option 2) Individual Kit Options:

- March – Sleeping Beauty - \$51
- May – Hansel and Gretel - \$56
- July – Rumpelstiltskin - \$56
- September – Little Red Riding Hood - \$52
- November – Peter Pan - \$53
- January 2013 – Snow White - \$52



We also ask that if you sign up for the club, you commit to the club and making all payments that are due when they are due. We order many of our supplies months in advance of the kit shipment dates, so when we don't receive payment on time (or in general), it makes it difficult for us to offer you a payment plan, so we do ask that you make your payments on time.

Registration:

You can register one of two ways...

- 1) Visit us on our website at www.woolgirl.com under our Kits and Clubs section of the website. This will take you directly to a link for registration. Please note: Our website is currently under construction so please excuse our mess! The current Kits and Clubs are listed; however, so you should be able to find the links easily.
- 2) Sign up for the club directly through our [Once Upon a Time Club link](#).

Registrations will be open until January 25, 2012 OR until club spaces have been filled.

Gift Memberships:

We are also more than happy to set up a “gift membership” for one or more kits (or for the entire club) which will include a special “gift card” sent directly to that special someone on the day of your choosing. Just let us know the who, what and where and we’ll take care of the rest!

We look forward to having you join us for an amazing and magical year of knitting!

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